








SAMANTHA STOPNICKI




PERSONAL DETAILS


Name	 Samantha Stopnicki
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Location	 Dallas, TX


Hello! My name is Samantha. I am a Franco-American fashion designer currently living in Dallas.

SKILLS

 **Fashion Design**
 Patternmaking & Draping
 Sewing Construction
 Flats & Illustration

 **Surface Design**
 Dyeing Techniques
 Shibori
 Screen Printing
 Color Theory

 **Computer**
 Adobe Suite
 Microsoft Office
 Gerber PDS
 Technical Packs
 Spec Sheets
 Website Design
 Affinity Programs
 Magento
 Acumatica
 Tableau
 Channel Advisor

 **Expertise**
 Styling
 Trend Research
 Presentation Boards
 Retailing
 E-commerce
 Visual Merchandising
 Customer Service

EXPERIENCE

Shoebacca
 June 2017 - Current
 Irving, TX

Ecommerce Merchandiser

Directly responsible for ecommerce data and merchandising needs for over 300,000 products. Ensured data integrity over multiple systems driving over \$30 million in 2018 online sales. Collaborated with department leads to improve sales efficiencies and website design. Partnered with VP's to expand apparel sales department and improve merchandising standards. Developed and documented Excel tools to increase productivity and train new team members.

Bloomingdale's
 Nov. 2016 - June 2017
 Dallas, TX

Sales Professional

Proactively sought out customers to assist across the sales floor. Enthusiastically conversed about purchases needs and available products. Trained as Handbag Specialist.

Med Couture, Inc.
 June - October 2016
 Farmers Branch, TX

Design and Production Assistant

Designed and recolored prints for the various brands and styles. Facilitated communication with overseas factories regarding print production and development. Managed pre-production and coordination between the design and marketing departments. Insured quality control for samples, prints, and trims. Assisted in photoshoot/model castings. Rendered sketches as technical flats and artworks for trims, labels, and tags.

EKYOG
 Fall - Winter 2015
 Paris, France

Style Associate

Consulted with customers on fashion needs and made product recommendations. Styled outfits to showcase around the boutique.

Internships
 2013 - 2016
 Dallas, TX
 London, UK

Design / Studio / Production Assistant

Created, re-worked, and improved fashion print designs for various collections. Monitored garment manufacturing process and coordinated design and marketing departments. Helped improve brand awareness and assisted with creation of new designer collections. Assisted with website redesign process by improving photography and model assets. Worked with the Studio Manager and Designer Assistant on garment construction. Assisted with production and coordinated with factories. Collaborated with Public Relations and Sales to prepare and pack orders. General pattern making, cutting, draping, grading, quality control, and hand sewing.

EDUCATION

University	University of North Texas	Diploma	Bachelor of Fine Art
Major	Fashion Design	Minor	Marketing & Surface Design
Certificates	Ecommerce Marketing & Retailing	Graduation Date	December 13, 2014